

∞ Meta
Business Partner

PREMIER
Google
Partner

Mission-critical marketing solutions



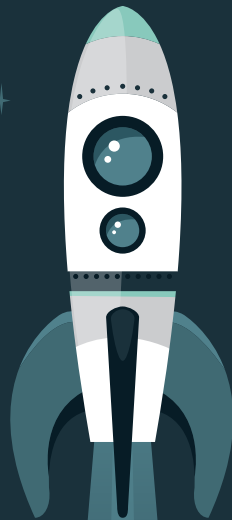
We're iFocus Marketing, a digital marketing agency that helps clients **achieve measurable business outcomes** through high value marketing strategy and analysis.



Our experience shows us that results don't simply fall into place, like the traditional marketing funnel may lead you to believe.



Instead, we look at the past, present, and into the future to give us insight into how to best allocate your marketing budget through a variety of campaign strategies **to achieve your goals.**



Let's get
started

iFOCUS
MARKETING

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Digital Marketing
ON A MISSION

iFOCUS



We believe in exceeding expectations

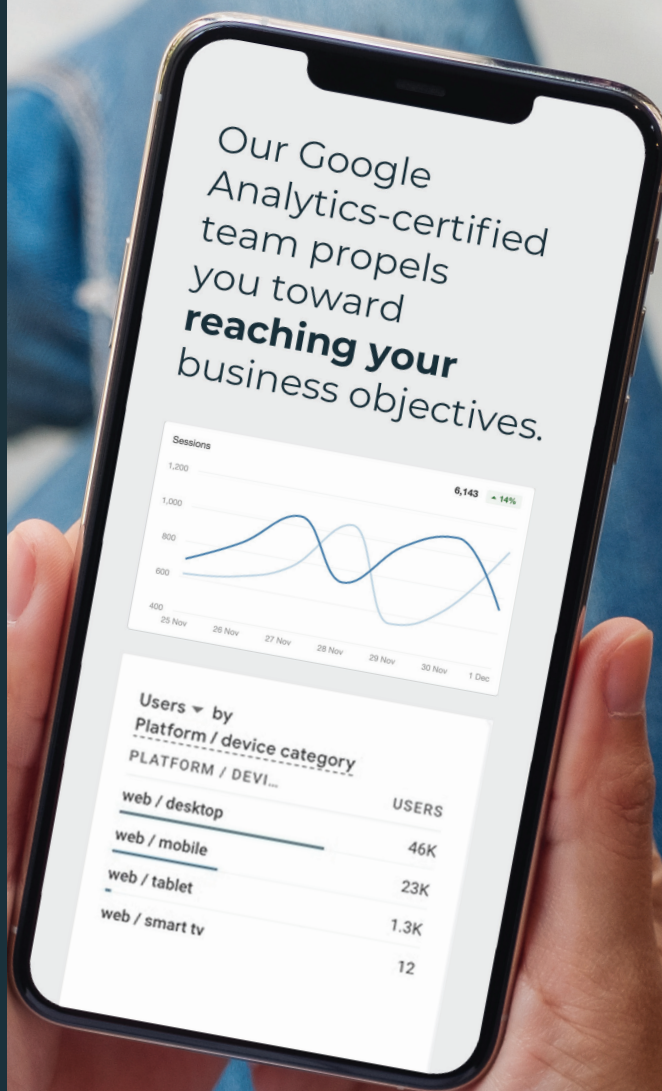
With our boutique service, internal curiosity, and forward thinking, iFocus wants to be your comprehensive digital marketing partner.

We love data so much, we might marry it

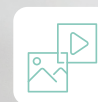
Digital marketing campaigns should always evolve based on consumer response. We stay attuned to their performance through data analysis so we can make adjustments and customize your strategy.

We provide clients with transparent reporting

Our customized, detailed monthly reports go beyond delivery metrics—not just impressions, clicks, and CTR—with deeper reporting insights that gives you greater insight into the success of your campaigns.



Request your own digital marketing roadmap **today**



Develop brand personality **FIND YOUR LOOK AND VOICE**

Content Strategy
Logo Development
Creative Services



Grow brand awareness **GET RECOGNIZED**

Display Advertising
Video Advertising
Geofencing



Drive Website Traffic **BE SEEN ONLINE**

Search Engine Optimization
Paid Search
Social Media Advertising



Increase Customer Engagement **INTERACT WITH YOUR TARGET AUDIENCE**

Email Marketing
Reputation Management
Display Re-marketing
Social Media Management